

Merchandizing Beam

IMPULSE MERCHANDIZING

The Merchandizing Beam is a simple, low cost way of generating impulse sales from the customer queue. The beam is attached to the queue belt stanchion using the stanchion's standard receiving splines. Available in 4' and 6' lengths, the longer unit can accept ten 12 position Clip Strips and up to four Display Bowls. Attaching the Clip Strips is also simple; just feed the strip's hook through the hole in the beam allowing fast restocking with preloaded Clip Strips.



Merchandize Both Sides



Easy to Fit and Remove



Easy to Load for Fast Restocking

SPECIFICATIONS

Construction:	.049 gauge Steel
Max Clip Strip Length:	12 positions/31"
Beam Length:	4' or 6'
Beam Weight:	4' - 5.5 lbs or 6' - 8.5 lbs
Max Number of Bowls:	4' - 3, 6' - 4
Max Number of Clip Strips:	4' - 7 per side 14 total or 6' - 10 per side 20 total

FEATURES

- Creates an eye catching, attractive display to encourage impulse purchases.
- Does not exceed the diameter of the base, no obstruction of the queue space
- Can be merchandized on both sides.
- High capacity for fewer restocks
- Easy to load for fast restocking
- Easy to fit and remove
- Can be supplied to fit all major stanchion brands